



Public Relations & Marketing

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Westbound Launches the OCPRSA Rick Miltenberger Mentorship Award; Wins 5 Top Awards at 43rd Annual PROTOS Awards Gala

Orange, CA (Sept. 28, 2018) –At the 43rd Annual PROTOS Awards Gala, Westbound Communications launched the OCPRSA Rick Miltenberger Mentorship Award, which will recognize professionals in the OCPRSA Chapter who demonstrate exemplary mentorship like Rick Miltenberger: a trusted counselor and problem solver for those around them. Someone who has dedicated time to helping others, especially those with less experience. Someone who truly embodies what it means to be a mentor and “helps you see the destination but does not give you the detailed map to get there.”

“It is our hope that this award will help Ricks’ legacy live on and inspire others to emulate his selfless and sustained pursuit of guidance,” said Scott Smith, managing director at Westbound Communications. “The Westbound team was ‘livin’ the dream’ last night in honor of Rick, who was instrumental in enabling us to secure five top award wins.”



Together, Westbound won more PROTOS awards than any other entrant at the ceremony. Awards were given for the firm’s work on Mission Hospital’s Each Mind Matters Mental Health Stigma Reduction Campaign; ReadyOC’s Promise to Prepare Campaign; Chapman University’s Survey of American Fears; Mission Hospital’s Launch of the South Orange County Cancer Institute; and the Port of Long Beach Gerald Desmond Bridge Replacement Project’s New Website Launch.

About Westbound Communications: Westbound is a best-in-class team of branding strategists, social marketers, media and community relations specialists, content generators and behavioral scientists. With offices in Orange and Riverside, Westbound is proud to work with our valued clients to address any communication challenge. www.westboundcommunications.com