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**Westbound Communications Grows With Three New Client Wins**  
*AlertOC, SeniorServ, and Altura Credit Union Join Firm's Diverse Roster*

Orange, CA (September 24, 2019) – [Westbound Communications](#) has secured three new clients wins, adding to its growing corporate communications and government practices. These organizations include AlertOC, SeniorServ, and Altura Credit Union.

Westbound has created a specific campaign for each of their new clients that will be serviced out of both our Orange and Riverside offices.

[AlertOC](#) notifies Orange County residents and businesses about emergencies via text messages. Westbound promotes awareness and drives registration for AlertOC through new messaging, an updated website, multi-language marketing materials, advertising and public relations.

[SeniorServ](#), a nonprofit nutrition service provider in Orange County, strives to erase hunger and improve overall wellness for at-risk older adults. Westbound will rebrand the organization through an integrated marketing campaign that includes event marketing, public relations, community outreach, and social media.

[Altura Credit Union](#), the largest credit union in Riverside County, serves more than 130,000 members. Westbound is working with this 60-year-old banking alternative on reputation management, brand positioning, media outreach and social media management.

“These new clients are part of our mission and strategy to create change in our communities and help continually diversify our roster,” says Carrie Gilbreth, Managing Partner of Westbound Communications.

**About Westbound Communications:** Westbound offers a best-in-class team of branding strategists, social marketers, media and community relations specialists, content generators and behavioral scientists. With offices in Orange and Riverside, Westbound is proud to work with our valued clients to address any communication challenge. [www.westboundcommunications.com](http://www.westboundcommunications.com)

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